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NULIA RELEASES THE NULIA WORKS PLATFORM FOR MICROSOFT OFFICE 365

Pioneering Digital Enablement with a Platform Combining Measurement, Personalization, and Engagement to Get Users Deeply Using Office 365

EUGENE, Ore., July 10, 2019- Nulia announces the release of Nulia Works, a digital enablement platform for Microsoft Office 365. The Nulia Works platform guides users with data-driven insights, providing personalized productivity skill development, engaging users to adopt lasting behavioral change in their natural flow of work. Going way beyond traditional training, Nulia Works is built as a new way to get users to continuously attain and more importantly use and maintain a wide range of digital productivity skills through the act of doing.

Nulia Works provides the following core capabilities:

MEASURE AND EVALUATE: With data intelligence, Nulia Works evaluates each user's progress in attaining and maintaining digital productivity skills with Office 365. Nulia Works identifies each user's unique needs based on their profile and goals and uses data to prove user success not by simply learning, but by doing.

PERSONALIZE AND GUIDE: With artificial intelligence, machine learning, and bots, Nulia Works provides targeted activity recommendations that each user can follow to develop new skills in the most effective way possible. With always-on guidance, Nulia Works meets the user where they are, to get them using Office 365 in their natural flow of work.

ENGAGE AND REWARD: With an engagement engine, Nulia Works motivates users to participate in the digital enablement process, making it fun, exciting, and personally rewarding. With the industry's first real-time, data-driven badging and certification, Nulia Works progresses a user's digital maturity level and continuously verifies skills are always up to date and in use.

“We built Nulia Works on a belief that great breakthroughs never come from one person or one company, but always from a group of people seeking advancement” says Steve Zimba, CEO and Co-Founder of Nulia. “Our objective is to unite the Office 365 ecosystem to drive a new world full of Digital Heroes, people who are valued for increasing their productivity by continuously attaining & maintaining digital productivity skills. Nulia is on a journey to create a world that works better with digital technologies, and we are excited to begin that journey with Microsoft Office 365.”

Nulia is showcasing the Nulia Works platform for Office 365 at the Microsoft Inspire conference in Las Vegas, Nevada from July 14-July 17. We invite you to visit us at booth #1906. To schedule a briefing at Inspire, contact us at inspiremeeting@nulia.cloud.

About Nulia:

Nulia is a pioneer in Digital Enablement, getting users using their digital productivity suites. Our Nulia Works platform is the first of its kind in the SaaS productivity suite industry, supporting a system of measurement, personalization, and engagement guiding users to attain, maintain and use new digital productivity skills. We're headquartered in Eugene, Oregon and have our international operations based in Dublin, Ireland. To learn more, visit nulia.cloud. Join us in sparking the Digital Enablement movement!

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